остовек 11 1950

Vol. CCXIX

....

PUNCH OFFICE 10 BOUVERIE STREET LONDON E.C.4





THE WORD FOR TOFFEE



EDWARD SHARP & SONS LTD. of Maidstone
"THE TOFFEE SPECIALISTS"





Here is a Weetabix 'biscuit'. Just like thou-

sands of other Weetabix 'biscuits'. Do you know what's in it? Just 4 things. First, the finest wheat it's possible to buy. Weetabix won't use any other. Second, selected malt. Third, a big helping of sugar. Fourth, a pinch of salt for added flavour. And that's all. When the kiddies tuck in to their Weetabix breakfast or supper they're eating nothing but goodness. That's worth knowing, isn't it?

FREE SAMPLE

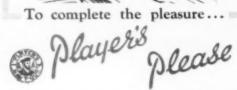
Don't get the idea Weetabin is only a breakfast food or only for kiddles. You can use it in denem of ways...snacks, associates and sweets. Write to me—Mrs. Crisp— at 23M Constantia House, Burton Latimer, Northants, and I'll send you a free sample and a copy of my recipe folder.

You'll find both useful!









PLAYER'S NAVY CUT CIGARETTES - MEDIUM OR MILD

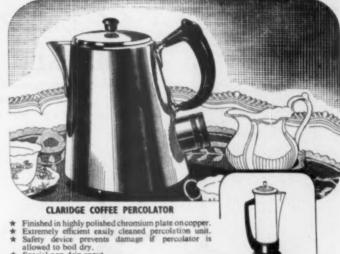
HIM Y Good Housekeeping Good Engineering

MADDOX KETTLE

- Beautiful table-kettle finished in chromium plate on copper, with cool, heat-proof handle.
- Safety device prevents damage if kettle is allowed to boil dry.
- Heat-resisting feet prevent damage to polished surfaces.
 - Special non-drip spout.

Price: £4.7.6 (exempt from tax)





Special non-drip spout.
Price: £4.17.6 (exempt from tax)





MAZDA LAMPS AND LIGHTING EQUIPMENT

Made in England by (B) Leaders in Lighting

The British Thomson-Houston Co. Ltd., Member of the A.E.I. Group of Com

Perfection

Electric Cooker is the finest in the world. Beautiful in appearance and perfect in performance, it is in a class by itself. In operation it is completely automatic, the extra large oven and all the boiling plates maintaining any desired heat. The oven is illuminated when the door is open, and cooking can be watched through the inner glass door without any fear of being spoilt. Your usual electrical shop or showroom will gladly give you details.

YOU CAN'T BEAT A



— ideal for the small house or flat— a boon to mothers with very young children. Dries the washing quickly and thoroughly. £11 19a. 5d. inc. tax.

Ask for details at your Electrical Shop or Si difficulty write for leaflet to

BELLING & CO. LIMITED, BRIDGE WORKS, ENFIELD, MIDDLESEX CRC 104









LEE BROTHERS (OVERWEAR) LTD., Queen St. Works, 54 Regina Street, London, N.W.1 1840—Established over 100 years—1950



Selected leading makes under one roof

JOHN PERRING

13 Brompton Road, S.W.3 (Phone, K.Nightsbridge 177)

Main Furniture Showrooms KINGSTON-on-Thames Opposite Sun Station and 18 Branches in London and the Home Counties

Sales Centre for

DAVENPORT DUNLOPILLO PUT-U-UP

SLUMBERLAND

SLEEPEEZEE

RELYON

STAPLES

VI-SPRING

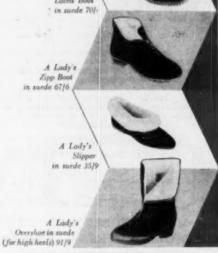


WHICH DO YOU PREFER—Ankle-high, mid-calf, or full length; zipp or laced? Whichever it is, there is a Morlands boot for YOU—or an overshoe. And slippers for when you are at home.

Morlands

THE FAMOUS GLASTONBURYS

Sold by good Shoe Shops everywhere



CLARK, SON & MORLAND LIMITED . GLASTONBURY . SOMERSET



Pursayer of Charry Howard to H.M. King George VI



Paragraph of Charty Hand



By Appendings
Georg House
to HAL



Dr. districtment

Precious moments

Through four generations CHERRY HEERING has witnessed as well as created many precious moments.

To-day, supplies are still not unlimited, but this old Danish delight will grace your day whenever and wherever you meet with it.





CHERRY HEERING

World famous liqueur since 1818



Procrastination is the time of thieves

Never leave off till tomorrow
the Ingersoll Lock you should put on today.
You may be too late to prevent the
theft or destruction of irreplaceable possessions and
to avoid the danger of personal attack. Don't
take risks—take action. Fit Ingersoll High Security Locks.
Every Insurance Company recommends
them—the Police approve them—and burglars shun
them! You should know more about the Ingersoll
Lock and its unique Master. Key System—consult your

them—the Fonce approve them—and ourgiars shun them! You should know more about the Ingersoll Lock and its unique Master-Key System—consult your Locksmith or write now for your free copy of "Maximum Security."



TOO MANY PEOPLE ARE FITTING INGERSOLL LOCKS - Too late

INGERSOLL SECURITY ADVISORY BUREAU
2 INGERSOLL CORNER, RUISLIP, MIDDLESEX. 'Phone: BYRON 3456 (10 Lines)



Peltinvain

WEATHERCOAT

Available from the best Men's Shope Made by JOHN MARES LTD., BASINGSTOKE

This England...



Billingford Mill, near Diss, Norfolk

THOUGH its name be clumsy yet is there risen a good and subtle thing in this England. "Rural bias" it is called—a device whereby some worthy educational authorities are seeking to broaden the minds of their charges. For if England's cities are become important, she cannot live by them alone. And is not the little motor car beneficent in the same degree, in that it frees the people to go about their lovely heritage, to learn again an understanding of the country life? For in such measure as we become farm and country conscious is our contact with the past maintained and the strength of England renewed. And if this gentle schooling weary you, is there not a Bass or Worthington at the nearest halt—old fashioned, old English, and, in turn, devised for the renewing of our England's strength.

88 Countries Choose Quality Countries Choose Quality

THESE FOUR FAMOUS BRITISH CARS!

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

Wolseley,

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.

There is one sure guide in choosing a car.









THE NUFFIELD

ORGANIZATION

MORRIS · WOLSELEY · RILEY · M.C.

MORRIS-COMMERCIAL S.U. CARBURETTERS

Ocereson Buriocert Nuffield Exports Ltd.

NUFFIELD PRODUCTS

Wolsey

CARDINAL SOCKS

are re-inforced with nylon at heels and toes; and are guaranteed not to shrink!

THE NEW CHAMBERS'S ENCYCLOPÆDIA

Completely New!

The only post-war encyclopaedia of major status in the English language. A newly written work in its entirety.

'In range, clearness of conception, weight of authority and liberality of mind this is in every way a historic achievement.'

—Master of Balliol (Sir David Keir) in The Sanday Times.

No work can excel the new Chambers's in accuracy, completeness, or authority—or indeed for sheer value for money. It costs much less than anything remotely comparable.

* SEND TODAY FOR A COMPLETE PRE-VIEW

As a first step to discovering that this outstanding publishing achievement will cost you far less than you have hitherto paid for a major encyclopaedia, write NOW for free illustrated brochure containing a complete survey of contents together with our publication offer for sets of the first printing.

George Newnes Ltd., (P.4.), 136-137, Long Acre, London, W.C.2. See the Chambers's bruchure before you order any other encyclopaedia.



A light for life

The 'Nife' handlamp is the strongest, most economical, most reliable lamp you can buy. It has a 'Nife' battery of the type used for portable lighting in H.M. Ships. You can leave a 'Nife' for months or even years—then at a touch of the switch you have unfailing, brilliant light.

- Case and battery are made of steel.
- No deterioration, no self-discharge.
 Not a flush lamp, but a continuously burning lantern.
- Each charging gives 9 hours continuous light.

Please send remittance for 65/-, or write for illustrated leaflet.



45/- (CARRIAGE PAID) FROM NIFE BATTERIES REDDITCH, WORCESTERSHIRE

SECAPE TO THE PAST



A Hundred £'s of Beef

Late one afternoon, while lost in Windsor Forest, Henry VIII came upon an Abbey Disguised by his hunting clothes, he dismounted from his horse and entered.

The old Abbot, unaware that his guest was the King, welcomed him as any traveller—set him before a roaring fire and plied him with plates of beef and tankards of ale. King Henry ate with gusto. He drank with distinction. The Abbot, who had a weak stomach was lost in admiration.

"I would give a hundred pounds" he sighed, "to feed

as heartily on beef as you."

Next morning the King left.

Two weeks later the Abbot was arrested and taken to the

was arrested and taken to the Tower of London. For three days he starved. On the fourth he was served with a huge roast of beef. Hungrily he

attacked the meat. Greedily he devoured it. Whereupon the door to his cell burst open.

"It will cost you one hundred pounds for your freedom" said Henry VIII.

To-day, little remains of that age of hearty hedonism. We can still thrill to the warmth of Mediterranean sunshine or the cool precision of a perfect entrechat. But what further have we?

A hint of luxury survives in Perfectos Cigarettes. Made by Player's according to the finest traditions of that worldfamous House, blended by the world's finest craftsmen, they are packed in boxes of 50 and 100. In an imperfect world Perfectos Cigarettea are just about perfect.



-44#34599599390950+666868888888444



INTERNATIONALLY FAMOUS SINCE 1816

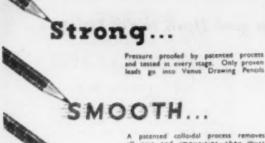
In good Hotels they're saying . . .



make friends with with Martell Martelland

THREE STAR

CORDON BLEU



patented colloidal process removes grit and impurities—they must

ACCURATE

Accurate through and through-graded and tested by experts, Venus Drawing Pencils make the right mark every time

THE PENCIL WITH THE CRACKLE PINISH



THE VENUS PENCIL CO. LIMITED. LOWER CLAPTON ROAD. LONDON. E.S.

CHOCOLATE. . CHOCOLATE. . . CHOCOLATE. . CHOCOLATE. . CHOC OCOLATE...CHOCOLATE..CHOCOLATE...CHOCOLATE..CHOCO CHOCOLAT ...CHOC OCOLAT CHOCO ATE. DCOLA CHOC CHOC g want Cadburys! OCOL HOCO CHOC CHO OCO! HOCO COLA ATE CHOC CHO OCOL сносо CHOC .CHOC OCOL CHOCO ATE. HOCOLA CHOC .CHOC OCOL CHOCO CHOC .CHOC OCOL CHOCO HOCOLA ATE CH ...CHOC .CHOCO CHOCO ...CHOC .. CHOCO OCOLA CHOCOLA ATE .. CHOCOL ATE. . CHOC OCOLAT ATE. CHOCO CHOCOLA COLATE. . CHOC OCOLATE. HOCOLATE. CHOCO .. CHOCOLATE ... CHOCOLA ATE ... CHOCOLA CHOCOLATE. CHOCOLATE. CHOCOLATE. CHOCOLATE. CHOC OCOLATE...CHOCOLATE..CHOCOLATE..CHOCOLATE..CHOCO

The Perfect Gift



A MAGNIFICENT SOLID GOLD WATCH

This superb new Rotary Watch has been specially designed for lasting and accurate service. A heavy gold waterproof case protects the Rotary movement against water, dust and humidity. The 17-jewel precision made lever movement is

fitted with a built-in shockabsorber to protect the watch against accidental dropping. A red sweep second hand giving timing to one-fifth second completes this valuable presentation watch. In 9-ct. gold with gold buckle, from fra or od



Accuracy and distinction at a reasonable price

Ask your jeweller for ROTARY-by name



MADE BY RAYNER & COMPANY LTD LONDON : N.18





The Printing Trade Dispute has again made it impossible to produce a failsize paper. We

readers, realising the difficulties, will agree that half a PUNCH in better than no PUNCH at all.





AUTUMN

AUTUMN, the crowning glory of the year,
Is pure refreshment for the jaded soul;
When Ceres waves her ripe and golden ear,
And brother squirrel, like a profiteer,
Piles up the nuts in his hibernal hole;

When Boreas occasionally blows,
To show what villainies he has in store;
When in her final glory blooms the rose,
And greenfly wags his predatory nose
About her budding infancy no more;

When flaring sunset spreads a golden haze Across the stubble and the auburn trees, And brother swallow climbs his airy maze To tread his trackless and mysterious ways To Tarbes and Susa and the Cyclades.

Now runs the blood less fiery in the veins, And vernal blotches vanish from the nape; Now youth and ancient, flinging off the chains Of high romance and low rheumatic pains, Turn to the greater glory of the grape;

Now evening with his sharp and welcome tang Summons the mothballed blankets from the chest; Now dawns the Session with its Sturm und Drang, And brother Statesman hews his new harangue Into the likeness of a palimpsest.

For Autumn reigns, and Winter waits beyond;
And many a jocund month before us lies,
Ere Spring shall crawl, bedraggled, from a pond
To herald, with a flourish of her wand,
The Summer's thunder and his store of flies.
R. P. LISTER





A COCKLE IS A COCKLE

I DON'T think I'm fussy about clothes, but Patricia said that she didn't like cockles.

"Don't come back here with a sports coat with a cockle in it like the last one you bought," she said.

At first the proprietor of the shop was quite sympathetic about the cockles. "Yes, yes, perhaps it does stand out a little," he had said smoothly, reaching for another jacket. "Try this one, sir."

By the time I had reached the fifteenth jacket there was, however, a perceptible change in his manner.

"This one's got a cockle in it too," I said.

"Where is the cockle this time!" he said, clutching at a display case for support.

"In the same place," I said.

"There is a distinct cockle just at the top of the right lapel."

"I cannot see any cockle," he said heavily.

"Yes, yes, a definite cockle," I cried. "I think all your jackets must be cut with cockles."

He handed me the sixteenth jacket.

"You see," I said triumphantly,
"This one has a cockle, too, in the
same place. I told you your jackets
were cut with cockles."

"That is a different make of jacket," he said, closing his eyes.
"I doubt whether the great cockle conspiracy of which you speak has spread from factory to factory."

He handed me the seventeenth. It had another cockle. I showed it to him. "Another cockle," I said. "A little lower down this time."

"I must write to the makers," he said in a voice that was accompanied by a queer whistling noise, "and tell them to put the cockle in a little higher up. It will never do if they start putting the cockles in the wrong place. Try this one on for cockles."

I tried on the eighteenth jacket. He stared moodily out of the door.

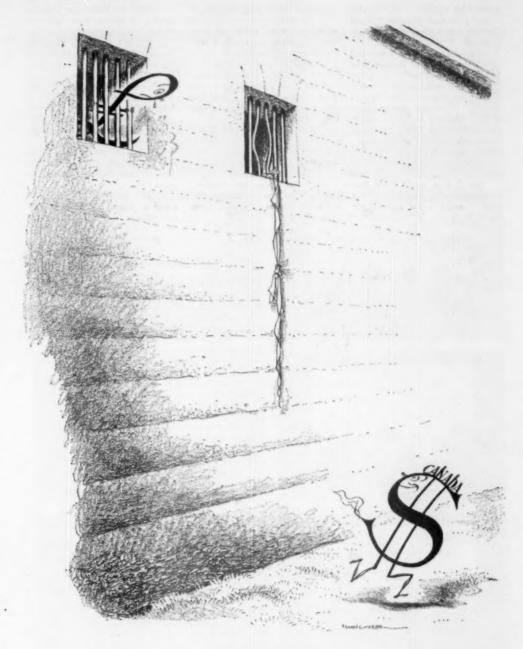
"Another cockle, I presume," he said without looking at me.

"Well, yes," I admitted. "It is a cockle. You could call it a pucker."

"But you prefer to call it a cockle, no doubt?"

"Well, a cockle is a cockle."

"Once a cockle always a



JAIL-BREAK

cockle," he agreed. "The trouble is that your right shoulder is lower than your left shoulder. That is where the cockles come from."

"Here, I say, there's no need to call me deformed because your jackets have cockles."

"There's nothing like a cockle for showing up deformities," he continued. "I suggest you go to a tailor. He will make you some deformed clothes which will only cockle when they are worn by normal people."

"You can't sell me a jacket, then!"

"No. You would be a bad advertisement for my shop if you walked round town covered in cockles." "How about a pullover?"

"I would like to oblige you, but all my pullovers stretch. After one has worn them for about a week they cockle at the knees."

"Well, I would like a tie."

"All my ties," he said proudly, "are shoddy. They are such awkward shapes that no matter how they are tied they cockle in a most hideous fashion."

"Sock suspenders?" I inquired.
"My sock suspenders give people

"Mysock suspenders give people varicose veins and a nasty itchy skin disease," he said.

"They don't cockle!"

"They do if one has one's calf on the front of one's leg instead of at the back," he said, glancing down at my legs. "Well, you have some 'Express' shirts. I always wear 'Express' shirts."

"Ah, but you don't know my 'Express' shirts," he said, shaking his head.

"They cockle?" I said.

"Yes, and they strangle people. With every 'Express' shirt I get in I take out a third party insurance policy. My customers die like flies."

I now realized he did not want my custom. I told him so.

"How can you say that!" he said. "Didn't I show you one hundred and twenty-eight sports coats!"

I still haven't got my sports coat. I haven't got the courage to tell Patricia that I'm deformed.







SAND-EELING

WHEN the full moon brought the September springs,
And before midnight all the bay was bare,
We dug for sand-eels in the sludgy wastes
Of coarse sand unacquainted with the air.
In the blanched miracle of a moon-drained world
We hunted them in couples half the night
With innocent kisses, sandy hands fast held,
Laughter and lantern-light.

The moon had sucked the sea into its source.

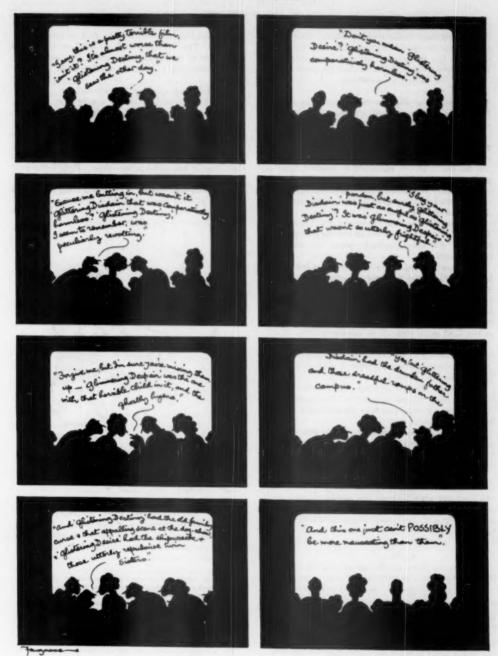
Sea-bleached and strange the monstrous molluses
clung

To the gaunt bastions of tremendous rocks
Where slimy swathes of heavy seaweed hung.
Beneath the pebbled beach the level sunds
Threw back the moonlight in a luminous glow:
The full moon burned fantastically bright
Twenty-five years ago.

There was no wind at all. The turning tide
Came in like cream across the shining waste
Under the breathless air, and lapped our feet
Chuckling and swift and cold. We fled in haste,
And doused our lanterns, and compared our catch;
And as the whispering flood crept up the beach
We lit great fires of drift-wood and dry wrack
Beyond its farthest reach.

We bathed at dawn. The ink-dark sea was cold,
The cold air incommunicably sweet.
The pale, drowned flames of phosphorescent fire
Swirled up like dust under our threshing feet.
The last red embers faded as the skies
Kindled and caught. The summer night was done.
Sea-drunk, enchanted, scarcely of the world,
We waited for the sun.

EVENING'S ENJOYMENT



LIFEMANSHIP

IL CONVERSATIONSHIP

Now we get down to Lifemanship Basic. Read through quickly for the general sense, and then back to the beginning you go, to memorize each individual gambit. It is not easy, but if you work hard you will all be as happy as sandboys.

IN conversation play the important thing is to get in early and stay there. There are always some slow or feeble-witted people is any conversation group who will turn their heads towards the man icho gets going first. Any good average Lifeman should be able to succeed here. A simple method is to ask a question and answer it almost immediately yourself, after one person has said "Oh"—or "Well." e.g.:

LIPERAN. I wonder what the expectation of life of, say, an advertising agent of thirty really is—at this moment of time. I mean.

Having read up the answer to this question* in Whitaker's Almanack just before coming into the room, Lifeman, after only a second's pause, can answer his own question.

Another opening, more difficult to guard against, is the encouraging personal remark aimed at your chief rival, e.g. "Good lord, how do you always manage to look so well?" There are many variants. "I'm glad to see you looking so fit" can suggest that at last your friend has cut down to a bottle of whisky a day. More subtle, and more difficult to answer is:

IJFEMAN. You're looking wonderfully relaxed.
I have noted J. Pinson's reply (known as "Pinson's Reply") to this clever gambit:

LIFEMAN. You're looking wonderfully relaxed.

. . I thought something good had happened to you.
Prisson. You're looking tremendously relaxed

LIFEMAN (counter-ripoeting). Ah, but I'm not looking nearly so relaxed as you are.

PINSON. Oh, I don't think I'm very relaxed. LIFEMAN. Oh, yes, you are.

Two Lifemen may go on in this way for twenty minutes, but to a layman the statement that he is relaxed, if left unchallenged, can suggest that normally he is nervy and abstracted, if not on the verge of a breakdown.

Glaciation

This is the name for the set of gambits which are designed to induce an awkward silence, or at any rate

a disinclination to talk, on the part of possible opponents. The "freezing" effects of these gambits is sometimes of immense power, and I list them here in order of strength, placing the weakest first:

(a) Tell a funny story (not advised).

(b) If someone else tells a funny story, do not, whatever happens, tell your own funny story in reply, but listen intently and not only refrain from laughing or smiling, but make no response, change of expression or movement whatever. The teller of the funny story, whatever the nature of his joke, will then suddenly feel that what he has said is in bad taste. Press home your adventage. If he is a stranger, and has told a story about a man with one leg, it is no bad thing to pretend that one of your own legs is false, or at any rate that you have a severe limp. This will certainly silence Opposeent for the rest of the evening.



POSITION FOR FALSE LEG PLAY
The "day dream" easy chair

(c) "Spenserian Stunser"—this is the facetious name for Quotationship. The nickname probably arose because the quotation of two or three lines of a stanza from Spenser's "Faery Queen" is probably as good an all-round silencer as anything, *

But remember that each gambit has its answer or counterlife. Do not be downed by the difficulty of Lifeman's question, but answer back with a will before he has had time to answer himself. Thus:

COUNTERLIFE. (i) I should have thought that question had lost all validity in our contemporary context or (ii) I wondered how long it would be before somebody asked that question.

o It is best for beginners to stick to Spenser. Students who wish to experiment should beware of pitfalls. In general, the older and more classic the quotations the more depressing the effect; but they should not be too well known, or they may be taken for a joke. It's no good just saying "The play's the thing," for instance, whenever the conversation changes to the subject of a play. And do not, if somebody mentions Italy and Florence, quote Browning: "Florence lay out on the mountain side," for this may merely raise an easy laugh—the last thing you want to do.

(d) Languaging up. To "language up" an opponent is, according to Symes' Dictionary of Lifemanship and Gameswords, "to confuse, irritate and depress by the use of foreign words, fictitious or otherwise, either singly or in groups."



REMOVAL OF ORDINARY FLOWER-POT

Counter-Gesticulation Play

The standard and still the best method is the gradual. If the subject is the relative methods of various orchestral conductors, for instance, say something early on about the "brie" of Boult. minutes later contrast the "fuldenbiener" of Kubelik, and the firm "austag, austag" of his beat "which Brahms would have delighted in."

A general uneasiness should now be developing and the Lifeman may well feel he has done enough. But for Advanced Languaging I recommend the Macintosh Finisher, invented by H. Macintosh, the tea planter. During one of the lengthening pauses he will quote one of seventeen genuine Ballades in Medizeval French

which he has learnt by heart. "Of course, you know this," he begins. .

"Ah, vieille septance du melange" and so on, with reverberating accents on the silent "e." After two of these half his audience will be completely silent for fifteen minutes and the rest may actually have gone.

There is a rare counter to this which I have heard once, brilliantly used with wonderful effect by B. Meynell, son of F. Meynell the Gamesman, when he was a mere lad of eighteen. This is to tell, as if to brighten the atmosphere, a funny story in French. If I had to choose an example of brilliance in Lifemanship it would, I think, be this. For as a cover to any lack of knowledge of the language or the accent, he told it, or made as if to tell it, "in a strong dialect."

"Il a répondu 'Favoori,' in the Toulouse drawl." I have never been able to discover whether this was a genuine Toulouse accent or not, nor, indeed, whether B. Meynell can speak any genuine French at all.

(e) If the Lifeman is a late-comer and the conversation is already well-established, a different gambitsequence altogether must, of course, be used. In order to stop the flow he must judge the source of eloquence and deflect the current into a new channel by damming the stream. *

If, for instance, someone is being really funny or witty and there is a really pleasant atmosphere of hearty and explosive laughter, then (a) join in the laughter at first. Next (b) gradually become silent. Finally (c) at some pause in the conversation be overheard saying "Oh for some real talk."

Alternatively, if there is genuinely good conversation and argument listen silently with exaggerated solemnity and then whisper to your neighbours "I'm sorry but I've got a hopeless and idiotic desire to be a little bit silly."

I strongly recommend this last phrase, which indeed might be dignified as a Gambit, though it is usually regarded as a ploy of Lowbrowmanship, which we may discuss under the even more main heading of Writership and Critic Play

But never forget the uses of Lowbrowmanship in conversation and the phrases "Oh, I don't know" and "I'm awfully sorry.

LAYMAN. I don't advise the new musical. It's certainly a leg show, but the harmonies are trite, the dialogue is unfunny and the décor is just a splurge.

LOWBROWMAN. Oh, I don't know, I rather like a good bit of old-fashioned vulgarity. And I'm awfully sorry but I like leg shows. STEPHEN POTTER

(To be continued)

someone shows signs of capturing attention and admiration by travelmanship, for instance, he can be undermined thus: TRAVELLER. I'm just back from Florence, too. Where

did you stay?

did you stay?

LAYGIBL. An excellent little hotel, recommended by Cook's. Quite cheap. Near the station. Pensione Inglese. It was quite nice. Do you know it?

TRAVELLER. Well—I never stay in Florence... too noisy... but Cyril Waterford lets me use his rambling old castle just beyond Fiesole. Very haunted, very beautiful, five just beyond Fiesole. Ver ancient retainers and fun.

LIFEMAN. Ah-"Give me a castle, precipies encurled, in a gap of the wind-grieved Apennines

Traveller who has been scoring all along the line, the Laygirl made to feel awkward about her wretched English-speaking Pension, finds himself entombed in the wave of silence which follows this.

* There is a physical method of making the too-eloquent and successful speaker self-conscious and causing him, in the end, to break down. In brief the ploy is:

1. To watch not the man but his gestures—his moving

2. To alter the position of some flower-pot, suggesting by your way of doing it (a) that some movement of his hand may be going to knock it over; (b) that these gestures are a queer, somewhat Latin business, a little out of place to our English way of thinking.

TABLES

SOME houses are rich in one thing, some in another. Some have enough shelves for all the books to stand on; some have enough comfortable chairs for all the guests to sit in. I remember one house (it was a cottage actually, and how I liked it) where you could make yourself a cup of tea in any room in which you happened to find yourself. Our house, if it is rich in anything, is rich in tables. As a family we are not eaters off trays in the lap or writers off pads on the knee. If we fancy doing a job we like a firm surface under us.

The kitchen table, to begin with. Some people do without a kitchen table. I find this horrible. To me life without a kitchen table is one of the most godless forms of life. The kitchen table, like the hearth, is one of the focal points of the house. If there are any Lares and Penates in the world some of them at least must hover round the kitchen table. Where else can they hover if they are superintending a last-minute pressing of trousers, or a stolen sink-down beside the fashion-page, or a getting of flour on the nose? Do they hover round something topped with white enamel or the gleaming chromium surface of a kitchen-unit ! Not they. Mind you, I'll be honest with you. I have always wanted one of those units. I never see a picture of one standing in all its perfect length along a kitchen wall, and sometimes even taking the corner in its stride and continuing along the next wall, without having my heart turn over in a little pang of longing. I sometimes dream of standing on those lovely tiles (the units always stand on tiles) and doing my washing-up and my washing and my wringing and disposing of my tea-leaves with everything as it were coming up under the hand or foot it is required under and me practising the most perfect economy of movement and not showing the faintest sign of industrial fatigue. I sometimes think of it as I plod backwards and forwards to the dresser or struggle to replace on its high shelf in the scullery (for

I am a little woman) the venerable and encrusted black stewpot in which we make our stews. But swap such a unit, however gleaming, for my kitchen table! Never while blood runs in these veins or sand in the egg-boiler that hangs beside the stove.

Our kitchen table is of respectable area, about five-foot by three-foot-six and has a respectably-scrubbed top and in repose is covered by a red or blue check cloth. In my heart I would prefer it to be covered with the traditional cloth with bobbles—I have inherited a similar cloth in green plush with fringes, and I have often thought of dedicating it to our kitchen table, but the pile is long and I am always restrained by the thought of extricating the marmalade from it.

Life is lived round our kitchen table enormously, especially in these servantless days. I can remember the times (forgive me if I sound boastful) when life was not lived by us round the kitchen table at all. The kitchen table belonged to Mrs. Chipping. The youngest member of our family, who had not yet learned what fear was, used sometimes to approach it and get either a clip on the ear or a bit of pastry to play with, according to the quarter the wind was in, but, except at scheduled times, we kept away. Now I am queen in my own kitchen, and I would far rather rule without my vacuum-cleaner or my refrigerator or any other of the insignia of progress and colightenment than without my kitchen table.

Oddly enough, life is lived most intensely round it in the middle of the night. People come in and we talk and the fire burns low and they make motions to stir but do not stir, and we creep down at last trying not to wake the rest of the household and I say as we pass the kitchen door "Just let's make a cup of tea. I've got some rather good tea." They follow me in. There is something conspiratorial about it; in a moment we are seated round the board, and then all that

was withheld in the dining-room or in the drawing-room, all that was unparlable in the parlour or unprintable in the library comes out. What freedom! What wisdom! What wisdom! What wit! What is there that we cannot say, with our elbows on the red or blue checks? Where should I be, where would that sympathy, that knowledge of life, that humorous breadth of vision for which I am famous be, if it had been my habit to chop parsley or roll sausage-rolls on one of those soulless white enamel-tops?

Tables. I was going to write something about tables. I was going to write about the diningroom table and the nursery table and the rather darling little long low table we have in the sittingroom which enables us to have tea by the fire with much less falling over the feet than is generally the rule. I was going to write something about the unspeakableness of trolleys and the treachery of gate-legs. But the kitchen table has detained me.

BACK ROOM JOYS

NEW TOOTHPASTE TUBES

FEW of us waste Toothpaste;

We roll the tube up from the bottom

And squeeze out the last atom— Unless it happens to burst First,

When for as long as we can abide We ooze it out at the side. The messiness of this operation Increases the jubilation With which we greet

The new, the slick, the shining, the fatly replete

Fresh tube, the weighty, uncreased.

For three days at least Joy follows

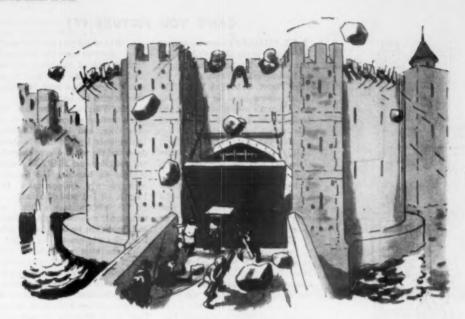
While we press only smoothshouldered hollows

In the plump obesity of its sleekness.

But with the first inkling

Of wrinkling

We abandon this meckness
And, ruthlessly squeezing,
Render the thing rapidly unpleasing.
JUSTIN RICHARDSON



Plus (a change . . .



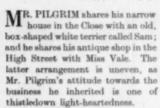
Plus c'est la même chose

CAN'T YOU PICTURE IT?









Miss Vale is a middle-aged, dark, untidy person who seldom takes time off; and Mr. Pilgrim, bony, fawn-coloured and absent of mind, seldom takes time on. About twice a year he will carry the shop's books home with him to check, but one feels that he probably uses them as door-stops until reminded.

The shop dates back to nothing in particular—there isn't so much as a beam or a bow window—but Miss Vale supplies any missing atmosphere by being intense about the things she sells. She can even work up something over the horse brasses, and when it comes to two or three coatly, swollen black pieces of furniture which seem to have bogged down for life she becomes almost psychic as she paints Tudor scenes on the empty air.

"Can't you picture it?" she always demands.

Her employer is a severe trial to her, yet she would be lost without him, because in his maddening way, and without half trying, Mr. Pilgrim picks up the most brilliant bargains in unlikely places.

"I thought you'd like this," he'll say, setting it down on her desk and losing interest in it immediately. Miss Vale strokes the object and awe comes into her eyes.

"Where did you get it?" she'll gasp. By this time Mr. Pilgrim is halfway out of the shop, accompanied by Sam, who has to go slowly these days and has some trouble with his breathing.

Mr. Pilgrim's house has old green tombstones growing up to its very door, and is full of silence broken only by church bells, jackdaws and the wind. I went there for tea not long ago; Miss Vale poured out for us, handling the tea-cosy with gingerly disapproval. Mr. Pilgrim all but winked at me.

"It always upsets her," he whispered, re-arranging the dusty and incoherent curls of the old fullbottomed wig around the teapot.

There were many other odd things in odd places in his house, and I know Miss Vale was longing to seize most of them and put them in her shop window. I know, too, that our antiquarian authorities would have been warmly, if not suspiciously, interested to find out how Mr. Pilgrim was in a position to use a very local-looking stone cherub's winged head as a paper-weight, and an almost unblemished Roman-British pottery vase, topped with a Woolworth saucer, as a tobacco jar. I asked him myself, but he said vaguely that he had "just come across them."

After tea, to amuse Sam and me, Mr. Pilgrim performed some innocently transparent tricks with an ancient jack-in-the-box, six Chinese ivory balls and a large, cracked, yellow fan. Sam, silver-bristled muzzle pursed up in half-doubtful enjoyment, let out brief, round







barks and made a few earthbound skips on his stiff legs; and I began to wonder whether I should be going.

"He'll make me cry one of these days," Miss Vale confided in me as we walked away together. "Did you see that lovely tapestry in the kitchen?"

The shop continued to do well. Miss Vale really was awfully good with American tourists, and got rid of one of the bulbous black pieces as well as countless smaller things. And Mr. Pilgrim continued, erratically and carelessly, to supply the shop with all its star turns.

"I'll never have his knack,"
Miss Vale admitted wistfully to me
one day. "Look at this doll's house.
It should be in a museum. If only
I could find something like that,
just to show him!"

Only four days later she did show him. As I passed the shop she beckened me in. She was excited and proud, and even Mr. Pilgrim was roused. There, newly delivered, was one of the starriest turns of all slightly pathetic, but infinitely desirable.

It was a baby's carriage of great age, shell-shaped, and much carved, with little wooden wheels, faded green upholstery and curly shafts for nannie or nanny goat.

It was Mr. Pilgrim's turn to ask
"Where did you get it?"—and I
was glad. He walked around it,
patted it, and looked at the blushing
Miss Vale with real respect.

"Just the sort of thing we want," he told her approvingly.

That evening, as the sun was setting, I passed the shop again. The door was open, so I looked in.

"Why, Miss Vale!" I exclaimed, for she was bathed not only in pink light but in tears. She pointed wordlessly through the door.

Squinting against the sunset, I could just make out Mr. Pilgrim and Sam heading up the hill for home at a smart pace. Sam was riding in a baby-carriage.

2 2

"Moscow Stirring the Kurds"
"Manchester Guardian"

But whey?



"Sorry, sir-closed . . ."

SHIELD

UNDER the fragile, tender curve of sky
Wind-lulled they walk, companioned by content,
And all the sweet delights of summer lie
Still warm upon them now that summer's spent.

The children wander in a world of dreams,
In squirrels' byways; they are for ever a part
Of secret spinneys and little singing streams . . .
For ever their clear voices pluck the heart.

Theirs is a world complete, robust, unscarred,
Springing with fountains of song and meadow flowers,
With swift enchantment strown; a world not marred
By any shadow on the sunlit hours.

We see them step bird-light beneath the trees
And, plerced by love, perceive that ever after
We who would lap and fold them round with peace
Can give alone courage, and faith, and laughter.



CINEMA SKETCHBOOK

FESTIVAL

A CERTAIN coldness towards the 1951 Festival of Britain on the part of a group of much-too-widely-read London newspapers has not affected our enthusiasm for it in Munton Parva. As Brigadier Hogg remarked at the inaugural meeting of the Munton Parva Festival Celebration Organization Committee, it is useless deferring the Festival until better times come along, because for all we know our great-great-grandchildren may not care for festivals at all.

"Also," he concluded, "it will be a grand chance to put Munton Parva on the map. If we can arrange a week of really top-class events we shall attract dollar tourists in their thousands. Our first task is to fix the date."

Johnson-Clitheroe said that it would not be fair to clash with Derby week or Ascot week or Wimbledon, as these were regular annual fixtures and ought not to have their chance spoiled.

The vicar said he would be back from his holidays at the end of August and that he thought the first week in September would be the best.

"And as we always have the garden party in aid of the Steeple Upkeep fund on the first Saturday in September," he suggested, "we can make that the opening event of the Festival. Americans are frightfully keen on old churches, and a judicious letter to The Times about our death-watch beetles in the previous week would bring them along in coach-loads."

Entwistle, who is treasurer of our cricket club, said that by fixing our annual two-day match with Bottle Green for the Monday and Tuesday and playing in top hats and calling it a centenary match we might get something about it in the national Press, and perhaps be able to re-roof the pavilion as the result of a really bumper collection on the ground.

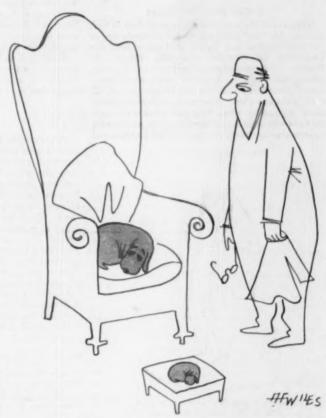
Miss Terse of the Nimblehop School of Dancing undertook to fill Wednesday with displays of Sussex Folk Dances, concluding with a Pageant of All Nations except

Russia. Though, of course, she added, it might have blown over by then, and in that case she still had the Cossack costumes that had made such a hit on VE Day.

With the Scouts and Guides guaranteeing a show for Thursday and the Tuesday Afternoon Women's Guild gallantly offering to break new ground with a Bumper Whist Drive and Dance on Friday we felt that our skeleton programme showed considerable promise. Doubts about the adequacy of accommodation for resident visitors were set at rest when Mrs. Frill of the Munton Arms said that she thought that by de-blacking the skylight of the lumber attic she could provide a second guest-room. A

sub-committee was formed to approach the Munton-on-Sea bus company with a view to persuading them to run a bus to Munton Parva every day during Festival Week instead of only on Tuesdays and Saturdays.

Only one item aroused controversy. Brigadier Hogg said that Montgomery or some other military figure (meaning himself) should perform the opening ceremony. Councillor Sympson thought that Churchill or some other eminent politician (meaning himself) should do the job. Personally, I felt that a literary giant like Bernard Shaw should be approached. If he refused, I urged, we could always fall back on local talent. D. H. BARBER



BOOKING OFFICE

The Twilight of the Monasteries

THE completion of G. G. Coulton's Five Centuries of Religion is a major event of historical scholarship. In more favourable circumstances there would have been yet another volume to precede the one now published, but the want of it causes no break in the continuity of the story; and this final instalment, devoted to "The Last Days of Medieval Monachism," lacks nothing but the perfecting touches of which it here and there shows the need. Nor, at nearly ninety, did Coulton show any signs of failing whether in breadth of erudition, vigour of presentation, or integrity of judgment. He has been accused of bias, but it was a passion for truth that made him the ruthless critic of those whom he believed to have pictured the religious life of the Middle Ages in too unclouded a light. If he insists on scandal and disorder, he does full justice to those who strove by revival or reform to obviate the catastrophe that some of them foresaw.

A Tale from Old Vienna

The son of Emperor Franz Joseph of Austria took his own life sixty years ago under circumstances of romance, despair and horror that have been the foundation for countless subsequent legends. In Rudolf-The Tragedy of Mayerling Count Carl Lonvay. offering still one more authentic version of the melodrama, mercilessly criticizes the Habsburgs and all their works and ways. The prince, a dissolute, weakkneed drug-addict whose only wholesome friend was the tutor who made him, at the age of nine, rewrite with corrected spelling the first of many morbid sentimental



and what's more be'll remain in the cellar until be's in a more repentant frame of mind."

wills, is seen here as a suppressed intellectual harassed by obsolete Court ceremonial, living at the bidding of a monarch with the temper of a tyrant and the qualifications of an office-boy and surrounded by advisers bent only on lining their own pockets before the crumbling empire should fall to pieces. The story swims with wickedness and insanity, with eventual suicide a logical deduction.

Of Love and War

The late Dan Billany, part-author of "The Cage," left behind him the manuscript of a novel which has been published without revision. Though the names of the characters are fictitious The Trap reads like straight autobiography; it is a vivid and moving reminiscence of the last war. The efficient proletarian officer has seldom before been described from the inside. All the army detail, military and psychological, is absorbing. The earlier chapters are concerned with the writer's fiancée and her home, and, at first reading, seemed to occupy too large a share of the book; but when he is drafted to the Western Desert and no letters come from England the aching separation which is the background to the terrors and discomforts of war is rendered with an immediacy that could not have been produced by a mere statement of what had been left behind. It is an angry book and occasionally an inarticulate one; but in it love and war come alive.

B. G. G. P.

The Survivor

The man who keeps spiritual values alive nowadays has a way of looking like something left over from a shipwreck, a stranger clinging to a few uncouth possessions among a community quite content with its own comforts. In this sense Mr. Paul Bloomfield, endowed from childhood with intimations of immortality, is, as he says, "a survivor"; and his Journal: 1939-1949 the log of a religio-philosophical voyage. The journal began in a shilling notebook and ended when the contents of ten notebooks were distilled and arranged as a record of mainly spiritual perceptions. It is an anthology whose determined course leads to a position outside any Church; the diarist side-stepping the Almighty's historic claim to public worship, but quite at home when all that is left of the rite is an atmosphere of liturgy. He is always stimulating company, however; and such feats as a translation of Pascal in terms of Whitehead show the length and breadth of his sympathies. H. P. E.

Books Reviewed Above

Five Centuries of Religion, Vol. IV: The Last Days of Medieval Monachism. G. G. Coulton. (Cambridge University Holecul Moderness. G. Country (Country), Pross, 45.-)

Rudolf—The Tragedy of Mayerling. Count Carl Lonyay. (Hamish Hamilton, 15/-)

The Trap. Dan Billany. (Faber, 10/6)

Journal: 1939—1949. Paul Bloomfield. (Gollancz, 12/6)

MOTHER'S OWN

MY mother wrote and said she was glad to hear that I had found a flat to share with Diana. Where was Diana's home? What did she do! Was she a nice girl? Did I like her!

Now, my mother supposed, I had considered everything from every angle, but she was my mother and she thought of things, too. Had I realized that I couldn't be quite as independent sharing a flat as I had been in a room on my own! Suppose Diana didn't do her share of washing-up, what would I do? Suppose Diana wanted the light out when I didn't, what would I do? Suppose we didn't like the same kind of food, what would I do?

I wrote back and said we had thought it all over very carefully before we took the flat. My mother had nothing to worry about. As far as food was concerned, the only thing I couldn't eat was milk pudding, while Diana didn't like olives

or kippers.

My mother wrote and said that was all very well. It sounded all right and no doubt I was, as usual. quite certain I knew more about it than anyone else. But I couldn't go through life not eating milk pudding. Milk pudding was most nourishing and was rich in vitamins. My mother knew someone who didn't eat milk pudding and she was as thin as a rake and wore the most extraordinary clothes. That was one thing about my father-he would always eat milk pudding. When she was at her wit's end she always gave him milk pudding. Why didn't Diana like kippers?

There was, however, my mother continued, one good thing about my sharing a flat. She wouldn't have to worry about my being ill. Ever since I left home she had been expecting me to contract pneumonia or break my leg. This would have been terrible when I was living alone. But now it would be different. Was Diana healthy? My mother didn't want me to spend the rest of my life nursing her.

I wrote back and said yes, Diana was healthy. Please was there an old tablecloth at home that I



"Well, this bat is so comfortable I just wouldn't know I had it on."

could have? And two napkins. And two pillow-cases? And two sheets? And two towels?

My mother wrote and said she was horrified. Had I been living all this time without any linen? She remembered once during the war when I was home on leave she had wanted me to take napkins back to camp with me. She had never dared mention it again.

She was sending a parcel off straight away, and I must use them. She knew a girl once who lived by herself in a bed-sitting room, and just hadn't bothered with things like tablecloths. She had become more and more slipshod and no one would have thought her mother was such a nice woman. She was married now with an Airedale. My mother didn't want that to happen to

I wrote back and said that in the rooms I had had before I had been provided with linen.

My mother wrote and said oh well. At least I wouldn't be living cooped up in one room with my head hanging out of the window and my gas-ring practically under my bed. The thing that made her die with laughter was the thought of me with a flat to run! She would be interested to hear how we were managing after two weeks. Just two weeks would be long enough. Not that she expected me to tell her anything, but she would be able to read between the lines all right. Oh, yes.

I'm sure she will, too.

PATIENTS' CHOICE

Complaints have been made recently that in some hospitals the patients are subjected to a continuous loud-speaker performance of the Light Programme.

ALL day the radio has been Resounding through Ward Seventeen, From "Housewives' Choice" this morning to Moonrise and "Rhythm Rendezvous."

At four-fifteen we did not fail To keep our tryst with "Mrs. Dale," And evening brought the doubtful joys Of Rudy Moody's Rumba Boys. But nobody switched on the Home
For "Evensong" (under Paul's dome)
Or dared to say he'd have preferred
The Brahms Concerto on the THIRD. . . .

Had Goethe breathed his last between
The blankets of Ward Seventeen
His final utterance to-night
Would not, I think, have been "More Light!"



NOTICE—Contributions or Communications requiring an answer should be accompanied by a stamped and addressed Envelope or Wrapper. The entire copyright in all Articles, Sheribes, Bruwingh, etc., published in PUNCH is specifically reserved to the Properietor's throughout the countries signatory to the BERNE CONVENTION. The U.S.A. and the Argenitone. Reproductions or an involvement of these are therefore expressly forbidden. The Propertors with, however, sidneys consistent and the Argenitonian or the Sheribest and the Argenitonian of the Sheribest and the Argenitonian of the Propertors with the Argenitor of the Sheribest and S



get the genuine article, see that the salesman scrites

the name "Parker-Knoll"

en your receipt.

D. F. TAYLER

The long, dreary day has dragged on to its evening. You're leg-weary with shopping without much success. At last and at least you can have half-an-hour's case in the Parker-Knoll, before John gets home to elaim it.

Parker-Kn

PARKER-KNOLL LIMITED . TEMPLE END . HIGH WYCOMBE . BUCKS

FOR YOUR WORKBASKET-HOOKS & EYES HOOKS & LOOPS and SNAP FASTENERS PINS & NEEDLES by

NEWEY BROS. LTD., & D. F. TAYLER & CO. LTD., BREADLEY STREET, BIRMINGHAM

Winter isn't cold enough

Most British kitchens are as warm in winter as they are in summer, so you need a refrigerator all the year round to keep your food really fresh.

The extra large 'English Electric' refrigerator will also save you endless shopping expeditions in bad weather. You can do all your week's food shopping in one day and keep it perfectly fresh until von want it.

An 'English Electric' refrigerator gives you an extra 'larder' with over 6 cubic feet of cold air space. It takes very little electricity and very little floor space, and the quick-freezing unit, which is guaranteed for 5 years, is very quiet. The English Electric' refrigerator is your best domestic investment to-day, in fact, it saves you time, money and food all the year round.



ENGLISH ELECTRIC



the refrigerator that is not just a Sammer luxury

For illustrated to after and name of sourcest dealer write on:— The ENGLISH ELECTRIC Co. Ltd., Domestic Appliance Sales (Dept. R. 501), Queens House, Kingsway, London, W.C. 2.

COOKERS - FOOD MIXERS - PLATE WARMERS - WASHING MACHINES - TELEVISION



After an evening out ...

Come home to Cozy Comfort

What a blessing when you're out late to come home to rooms kept beautifully warm and cosy with a COZY Stove!

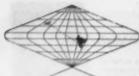
Using any kind of domestic solid fuel, COZY Stoves give continuous day and night burning with almost negligible attention and at amazingly low cost. By the simple manipulation of the firedoors, the COZY can be instantly

transformed from a closed slow combustion stove to a cheery open fire, as and when required.



If desired, COZY Serves can be supplied with an efficient boiler for domestic hot waste supply. keep alight day and night

THE COZY STOVE CO. LTD., 16 HASSAU ST., LONDON, W.I.



fastest to India

AIR-INDIA International

THE ROUTE OF THE MAGIC CARPET



Comfort in sleeper Constellations Bombay in just a day Three services a week —

2 via Geneva · Cairo · — Bombay I via Rome · Cairo · — Bombay

*Bookings accepted to intermediate stops

Your travel agent charges no booking for

Your travel agent charges no booking for Connections from Bombay throughout fadia freight too, can be accepted

Air India International Ltd., 56, Haymarkot, S.W.I WHItehall 8506/7



and finally BRONNLEY beauty bath POWDER

والوارد ويواولوا والماران أوالوا الماران المار



"WHAT A GOOD DINNER!"

"Let's have a Grand Marnier"



A T the end of a perfect dinner, the temptation to order Grand Marnier is somehow irresistible. The thought of

this modern nectar, long matured in the ancient rock cellars of the Château de Bourg-Charente, sets one signalling to wine waiters. Grand Marnier is the only liqueur made exclusively with Cognac brandy and one which appeals to men and women alike. Remember this — every time you take her out to dinner.

FRANCE'S FINEST LIQUEUR

SOLE DISTRIBUTORS: L. ROSE & CO. LTD. ST. ALBANS, HERTS



Take care of your precious eyes in every possible way and use Optrex for regular eye hygiene and all simple troubles of the eve. adastra

Codastra

Codastr



In "VENTILE" wet - and wind-proof cloth. Warmth without weight. Best for Sportwear.

Styled in London by



ADASTRA (Glenny & Hertley) LIMITED

FELLS

MANZANILLA SHERRY



SOLE IMPORTERS JOHN & FELLS & SONS LTD LONDON, S.E.



IN THE PICTURE

In the older clubs of London, tradition prints the pattern of life and the honoured past is present.

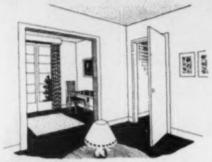
A man likes to know that his White Horse Whisky is identical in bouquet and flavour with the White Horse Whisky his father drank, and before that his grandfather and great grandfather. He likes the mere thought that it comes to him on the very same Georgian salver. He sits in the very same chair. He believes it the business of clubs,

friends and drinks to be what they always were. White Horse believes so, too.

WHITE HORSE

Scotch Whisky

AT LAST



an ideal decorative coating for walls

It's known as S.P.E.C. It is remarkably easy to use and dries within one hour to an attractive, durable, satin-like finish. After 72 hours it can be scrubbed without ill effects. S.P.E.C. is entirely different from normal forms of paint, or oil bound water paints. It can be used both

externally and internally and can be applied easily by brush or spray to almost any surface. Because S.P.E.C. dries so rapidly the work is quickly finished and rooms can be re-occupied a few hours after the decorating is finished.



SILEXINE PAINTS LTD.

Richford St., Goldhawk Road, London, W.6 Telephone : Shepherda Bush 4461-2



SIR NICHOLAS TWYFORD was the English craftsman invited to make magnificent presentation plate in gold and silver for the victorious Black Prince, and to execute many other noble commissions.



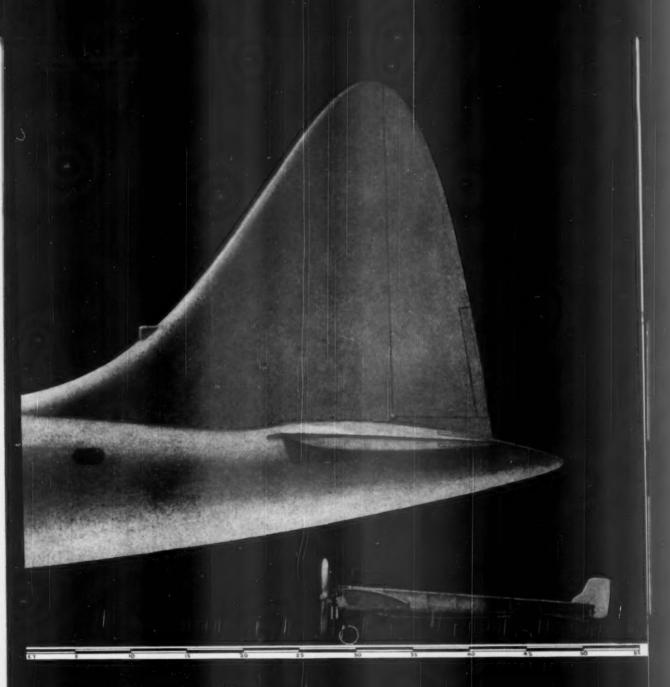
For a hundred years Goddard's has been used to clean and protect both show pieces and simple silver in the home.

Goddard's Silver Polishes



HURSEAL LTD., 229-331 Regent St., W.I. Tel: Regent 1267-9 (3 lines) Mayfair 3494-8





From Bleriot to Brabazon

The little machine in which M. Bleriot, relying on Shell, flew the channel in 1909 was no bigger than the tail fin of the Bristol Brabazon; but nothing will ever dwarf the achievements of men like Bleriot. The giant Brabazon, too, flies on Shell—the aviation spirit which has helped to make the dreams of far-sighted men come true.

Aviators know, motorists will know again - that you can be sure of Shell,





THE CIGARETTE WITH THE EXCLUSIVE FILTER

"We want Dayella'

Not something
which you say is
nearly as good"

'Dayella'



Made by the makers of 'VIYELLA' & 'CLYDELLA'

William Hollins & Company Limited, VIYELLA HOUSE, NOTTINGHAM and 36 Old Change, London, E. C. 4 QUESTION TIME IN THE HOUSE

"What's this I hear about Crosbie's and the Good Housekeeping Seal?"

"It's been awarded to all their products. You always SAID there was nothing like 'Nell Gwyn' Marmalade



"Mell Gwyn"

Famous for Fine Quality

If any difficulty
In obtaining supplies write to:
CROSSIE'S PURE POOD CO. LTD.,
SOUTHALL, MIDD'X. Fruit Farms,
BRADLEY LINCS, LAW SCOTLAND,

AWARDED TO ALL CROSSIE'S PURE POODS

SOOD HOUSEKEEPING

* REMINDER SUCCESTION FOR MEN ONLY No. 1





LOOK FOR THE "INTERFLORA" SIGN AT YOUR LOCAL FLORISTS

Interesting and description loafles and on request.

. She'll cherish the thought above all else

—a gift of flowers, one of the most delightful ways of wishing happiness, is even more appreciated when telegraphed. Ask your nearest." Interfora." Metiat for details of this unique and incompanies service.

INTERFLORA

Flowers-by-Wire Service

toosed by INTERFLORA (Dopt. P), SSS/365 NENSINGTON NIGH ST., LONDON, W.14

Fly BEA to your Winter Sports in AUSTRIA





Why wait to **CURE** a cold



when it's easier to PREVENT it!



CROOKES HALIBUT OIL

believe "— fully illustrated in colour. Write to The Crookes Laborasories Ltd., Dapt. 53, Purk Rayal, London, N.W.10.

to His Majorty The King



HARVEYS

Shippers of the famous BRISTOL CREAM and BRISTOL MILK Sherries

offer

A SAMPLE CASE of PORT

for 65/- CARRIAGE AND PACKAGE FREE

Port is the ideal Wine with which to complete the enjoyment of the evening meal and the selection offered is carefully made to suit all pockets.

THIS CASE CONTAINS



1 bottle WHITE CAP 19/-Port, old full tawny

1 bottle HUNTING Port, fine old tawny

1 bottle THE DIREC-TORS' BIN Port, very 24/superior old tawny

Post your remittance of 65|-with your name and address.

JOHN HARVEY & SONS LTD.

Founded 1796

Head Office: 5 Pipe Lane, Bristol, 1

London Office: 40 King Street, St. James's, London, S.W.1



The first small thread

Just a hundred years ago the good ship "GOLIATH" laid the first submarine telegraph cable across the Dover Strait. How many would have realised then that this endeavour was the first small thread in a web that was to cover the whole world with a complicated system of Telecommunications?

To-day the 155,000 miles of ocean cables, owned and maintained by Cable & Wireless Ltd. are constantly humming with news flashes, business deals and communications of State. The Company operate overseas telegraph stations in the Crown Colonies and many foreign countries. Their cables link United Kingdom postal telegraph offices with the Commonwealth cable network.

CABLE & WIRELESS LTD

Cable & Wireless Ltd., Electra House, Victoria Embankment, London, W.C.





The whole purpose of a file is to contain, in easily accessible form, information which is likely to be required quickly.

Up-to-date information needs up-todate filing. This calls for periodical transfer — which must be carried out methodically. Haphazard ways will not do.

will not do.

If you are hanging fire over the job,

ies us simplify it for you. There is no golden rule. Each case has its own peculiar problems and must be studied individually by an expert.

Why not send us a post-card, or 'phone, for one of our experienced representatives to call on you? We will give you our housest advice — without any obligation whatever on your part.

Remington Rand

REMINSTON RAND LTB. (Bopt. FASS), 1 New Oxford St., Landon, W.C.1. Tal. Cha. 8866



Hode by W. D. & H. O. WILLS, Branch of The Imperial Tobesco Co. (of Great Britain & Ireland), Ltd.



gay deceiver

You've heard incredible stories about this car—stories of International race triumphs; unbelievably high average speeds. And frankly you're doubtful.

Now as you inspect her close up, you still think it can't be. She looks so comfortable, even sedate . . . so harmless somehow. Can that neat, tapering bonnet house such formidable power?

Then you settle down in the deep driving seat and touch the controls . . . and after a while you know this Javelin's been smiling at you all the time because those cars ahead seem almost stationary; and as you glide silently up behind, you realize you're travelling fast—very fast. And you brake . . .

Quickly the needle slips back to 40—yes, you were up in the 70's and the whole car was smooth and steady. You didn't even notice. The torsion bar suspension holds you gently to the corners, the road seems velvet smooth, the short neat bonnet lets you see and relax at the same time and the precision steering is just that. It's all so easy in this Javelin.

Now you know it. This car—so disarmingly innocent—so spacious—has all the speed of victory in her veins.

This car is a waste of money if you don't care what a car does. There's such a lot built into it that doesn't really show until you have it in your hands. Once tried, you'll say 'I'd rather go

by Javelin!"

Top speed, electrically timed, 78 m.p.h. Acceleration 0-60 m.p.h. in 22.2 secs. "The Motor" Road Test, Horizontally opposed flat-four so B.H.P. engine.



Javelin Saloon: £595 plus purchase tax £166.0.7.

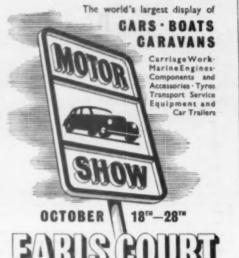
Javelin Saloon de luxe: £695

plus purchase tax £193.16.x.

There are over 200 fully qualified Service Agents in Great Britain.



35th INTERNATIONAL MOTOR EXHIBITION



OPEN DAILY 10 TILL S

Admission 5/- except opening day 10/-Saturdays and evenings after 5 p.m. 2/6

Organised by The Society of Motor Manufacturers & Traders 144.

ASK THE MAN WHO KNOWS BEST ...

ask the man who sells tyres

The man who sells tyres knows what's best for your purpose. It matters little to him which make you buy. But it does matter that



Reminding PRIVATE **CHRISTMAS**

CARDS

Christmas cards printed with your

own name and address are the most intimate and personal of greetings. This year's sample books at the branches of W. H. SMITH & SON are better than ever; they offer a wonderful selection.

It will be easy for you to find cards that appeal to you, however individual your taste and whatever the limitations of your purse.



W. H. SMITH & SON

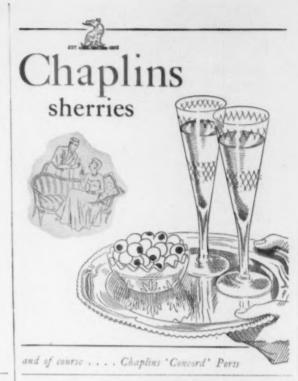
The experts choice HERE'S THE PROOF! In 1950 Lodge plugs have been fitted by the winners of over 25 International motor races, including 20 Grand Prix, thus

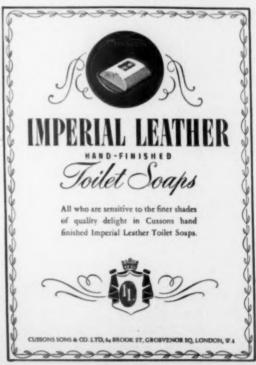
maintaining Lodge supremacy.

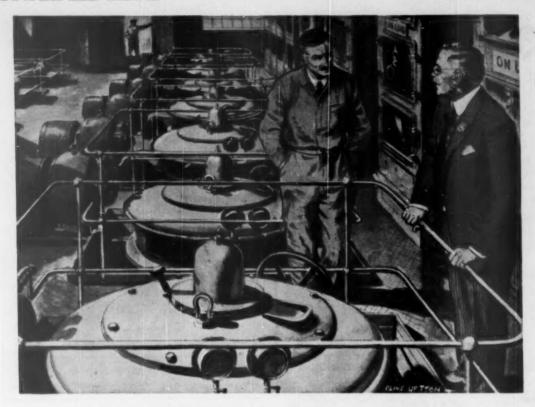
The most important part of a sparking plug is its insulator, and SINTOX, the World's finest insulator, is exclusive to Lodge—ALL LODGE PLUGS, INCLUDING RACING AND AIRCRAFT TYPES, HAVE THIS FEATURE.

The testing value of these gruelling races means much to









We've solved some problems in our time!

In 1927—a Power Station problem. Generators driven by turbines. Turbines dependent on vacuum produced by condensers. Condensers supplied with river water by pumps. Pumps driven by electric motors. And to join the ends of this chain of interdependencies—the motors driven by current from the generators. That circle once broken by stoppage from any cause, the motors had to find power from elsewhere or the turbines could not be re-started.

¶ Obvious answer—a stand-by battery. But batteries
idle for long periods are apt to prove work-shy when
most needed. We worked out a new system of charging—the continuous feeding of a battery with exactly
that fraction of charge which otherwise it must daily lose
through standing unused. We called it trickle-charging.

¶ We started something, there. Trickle-charging is universal, now, for stand-by batteries. Our own Keepalite automatic emergency lighting system, using tricklecharged batteries, is in use all over the world.

• ¶ And the Chloride battery that began it? Dismantled at last after 22 years. Was it worn out? Far from it. Good for many years more service. But the building in which it stood has just been demolished. They're building a new Power Station.

¶ Our battery research and development organisation, the largest & best equipped in the country—if not in the world—is always at industry's service, ready at any time to tackle another problem.

CHLORIDE

BATTERIES LIMITED

Makers of Exide Batteries

EXIDE WORKS - CLIFTON JUNCTION - NR. MANCHESTER